1. CONVOCATORIA Y DATOS GENERALES DE LA CONTRATACIÓN

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| 1. **DATOS DEL PROCESOS DE CONTRATACIÓN** | | | | | | | | | | | | | | | | | | | | | | | | | |
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| Entidad Convocante | BANCO CENTRAL DE BOLIVIA | | | | | | | | | | | | | | | | | | | | | | | |  |
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| Modalidad de contratación | Apoyo Nacional a la Producción y Empleo - ANPE | | | | | | | | |  | Código Interno que la Entidad utiliza para identificar el proceso | | | | | | | | | | ANPE-P-077/2024 | | | |  |
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| Objeto de la contratación | **CONSULTORÍA POR PRODUCTO PARA LA ACTUALIZACIÓN DE LA PÁGINA WEB DEL BCB** | | | | | | | | | | | | | | | | | | | | | | | | | | | |  |
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| Método de Selección y Adjudicación |  | Calidad | | | | | | | | X | Calidad Propuesta Técnica y Costo | | | | | | | | | |  |  |  |  |  |  |  |  |  |
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|  | Presupuesto Fijo | | | | | | | |  | Menor Costo | | | | | | | | |  |  |  |  |  |  |  |  |  |  |
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| Forma de Adjudicación | **Por el Total** | | | | | |  |  | | | | |  |  | | | | | |  |  |  |  |  |  |  |  |  |  |
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| Precio Referencial | ***Bs. 188.600,00 (Ciento Ochenta y Ocho Mil Seiscientos 00/100 Bolivianos)*** | | | | | | | | | | | | | | | | | | | | | | | | | | | |  |
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| La contratación se formalizará mediante | **Contrato** | | | | | |  | | | | | | | | | | | | | | | |  |  |  |  |  |  |  |
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| Plazo para la ejecución de la Consultoría  (días calendario) | ***El plazo de prestación de la consultoría será de ciento cincuenta (150) días calendario, computable a partir del día siguiente hábil de la firma del contrato*** | | | | | | | | | | | | | | | | | | | | | | | | | | | |  |
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| Lugar de Prestación del Servicio | ***La consultoría se realizará en dependencias del Banco Central de Bolivia ubicado en la calle Ayacucho esquina Mercado y/o en instalaciones de la empresa proponente.*** | | | | | | | | | | | | | | | | | | | | | | | | | | | |  |
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| Garantía de Cumplimiento  de Contrato | ***El proponente adjudicado deberá constituir la garantía del cumplimiento de contrato o solicitar la retención del 7% en caso de pagos parciales*** | | | | | | | | | | | | | | | | | | | | | | | | | | | |  |
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| Señalar con qué Presupuesto se inicia el proceso de contratación | X | Presupuesto de la gestión en curso | | | | | | | | | | | | | | | | | | | | | | | | | |  |  |
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|  | Presupuesto de la próxima gestión (el proceso se iniciará una vez publicada la Ley del Presupuesto General del Estado de la siguiente gestión) | | | | | | | | | | | | | | | | | | | | | | | | | | |  |
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| Organismos Financiadores | | | | | | | # | Nombre del Organismo Financiador  (de acuerdo al clasificador vigente) | | | | | | | | | | | | | | | | | | | | | |  | % de Financiamiento | | | | | | | |  |
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| 1 | RECURSOS PROPIOS | | | | | | | | | | | | | | | | | | | | | |  | 100 | | | | | | | |  |
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| 1. **INFORMACIÓN DEL DOCUMENTO BASE DE CONTRATACIÓN (DBC)**   **Los interesados podrán recabar el Documento Base de Contratación (DBC) en el sitio Web del SICOES y obtener información de la entidad de acuerdo con los siguientes datos:** | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| Domicilio de la Entidad Convocante | | | | | | | Edificio Principal del Banco Central de Bolivia, calle Ayacucho esquina Mercado. La Paz - Bolivia | | | | | | | | | | | | | | | | | | | | Horario de Atención de la Entidad | | | | | | | | 08:00 a 16:00 | | | |  |
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|  | | | | | | |  |  |  | *Nombre Completo* | | | | | | | | |  | *Cargo* | | | | | | | | |  | *Dependencia* | | | | | | | | |  |
| Encargado de atender consultas Administrativas | | | | | | | | | Edwin Quisbert Lima | | | | | | | | | |  | Profesional en Compras y Contrataciones | | | | | | | | |  | Dpto. de Compras y Contrataciones | | | | | | | | |  |
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| Encargado de atender consultas Técnicas | | | | | | | | | Jhonny Gabriel Loza Quenta | | | | | | | | | |  | Profesional en producción audiovisual | | | | | | | | |  | Dpto de Organización de Eventos Institucionales | | | | | | | | |
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| Teléfono | | | 2409090 Internos:  4739 (Consultas Administrativas)  1517 (Consultas Técnicas) | | | | | | | | | | Fax | | 2664790 | | Correo Electrónico | | | | | equisbert[@bcb.gob.bo](mailto:emamani@bcb.gob.bo)  (Consultas Administrativas)  jloza@bcb.gob.bo (Consultas Técnicas) | | | | | | | | | | | | | | |  |  |  |
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| Cuenta Corriente Fiscal para depósito por concepto de Garantía de Seriedad de Propuesta (Fondos en Custodia) | | | | | | |  | “No aplica” | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |  |  |
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| **3.    CRONOGRAMA DE PLAZOS** | | | | | | | | | | | | | | | | | |
| De acuerdo con lo establecido en el Artículo 47 de las NB-SABS, los siguientes plazos son de cumplimiento obligatorio:   * + 1. Presentación de propuestas:  1. Para contrataciones hasta Bs.200.000.- (DOSCIENTOS MIL 00/100 BOLIVIANOS), plazo mínimo cuatro (4) días hábiles. Para contrataciones mayores a Bs.200.000.- (DOSCIENTOS MIL 00/100 BOLIVIANOS) hasta Bs1.000.000.- (UN MILLÓN 00/100 BOLIVIANOS), plazo mínimo ocho (8) días hábiles, ambos computables a partir del día siguiente hábil de la publicación de la convocatoria;    * 1. Presentación de documentos para la suscripción de contrato, plazo de entrega de documentos no menor a cuatro (4) días hábiles;      2. Plazo para la presentación del Recurso Administrativo de Impugnación a la Resolución de Adjudicación o de Declaratoria Desierta, en contrataciones mayores a Bs200.000.- (DOSCIENTOS MIL 00/100 BOLIVIANOS) hasta Bs1.000.000.- (UN MILLÓN 00/100 BOLIVIANOS) en cuyo caso el cronograma deberá considerar tres (3) días hábiles computables a partir del día siguiente hábil de la notificación de la Resolución Impugnable.   **El incumplimiento a los plazos señalados será considerado como inobservancia a la normativa.** | | | | | | | | | | | | | | | | | |
| **El cronograma de plazos previsto para el proceso de contratación, es el siguiente:** | | | | | | | | | | | | | | | | | |
| **ACTIVIDAD** | | | **FECHA** | | | | | | | **HORA** | | | | | **LUGAR Y DIRECCIÓN** | | |
|  | Publicación del DBC en el SICOES y la Convocatoria en la Mesa de Partes | |  | *Día* |  | *Mes* |  | *Año* |  |  | *Hora* |  | *Min.* |  |  |  |  |
|  | 30 |  | 04 |  | 2024 |  |  |  |  |  |  | Piso 7 (Dpto. de Compras y Contrataciones), edificio principal del BCB – Calle Ayacucho esq. Mercado, La Paz – Bolivia |
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|  | Inspección previa (No es obligatoria) | |  | *Día* |  | *Mes* |  | *Año* |  |  | *Hora* |  | *Min.* |  |  |
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|  | Consultas Escritas (No es obligatoria) | |  | *Día* |  | *Mes* |  | *Año* |  |  | *Hora* |  | *Min.* |  |  |
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|  | Reunión Informativa de aclaración (No es obligatoria) | |  | *Día* |  | *Mes* |  | *Año* |  |  | *Hora* |  | *Min.* |  |  |
|  | 06 |  | 05 |  | 2024 |  |  | 15 |  | 30 |  | Piso 7 (Dpto. de Compras y Contrataciones), edificio principal del BCB – Calle Ayacucho esq. Mercado, La Paz – Bolivia o conectarse al siguiente enlace a través de zoom::  <https://bcb-gob-bo.zoom.us/j/89792896392?pwd=aTFPWWdPbWphRW5qcTRSYnd4b2pkQT09>  ID de reunión: 897 9289 6392  Código de acceso: 952916 |
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|  | Fecha límite de Presentación y Apertura de Propuestas | |  | *Día* |  | *Mes* |  | *Año* |  |  | *Hora* |  | *Min.* |  |  |
|  | 08  08 |  | 05  05 |  | 2024  2024 |  |  | 15  15 |  | 30  40 |  | PRESENTACION DE PROPUESTAS  En forma electrónica:  A través del RUPE de conformidad al procedimiento establecido en el presente DBC.  APERTURA DE PROPUESTA  Piso 7, Dpto. de Compras y Contrataciones del edificio principal del BCB o ingresar al siguiente enlace a través de zoom:  Unirse a la reunión Zoom  <https://bcb-gob-bo.zoom.us/j/85099802803?pwd=bUkweXdiekZOaWdyNmdoL2V0c0Fudz09>  ID de reunión: 850 9980 2803  Código de acceso: 597365 |
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|  | Presentación del Informe de Evaluación y Recomendación al RPA | |  | *Día* |  | *Mes* |  | *Año* |  |  |  |  |  |  |  |
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|  | Adjudicación o Declaratoria Desierta | |  | *Día* |  | *Mes* |  | *Año* |  |  |  |  |  |  |  |
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|  | Notificación de la adjudicación o Declaratoria Desierta (fecha límite) | |  | *Día* |  | *Mes* |  | *Año* |  |  |  |  |  |  |  |
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|  | Presentación de documentos para la suscripción de contrato. | |  | *Día* |  | *Mes* |  | *Año* |  |  |  |  |  |  |  |
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