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|  | BANCO CENTRAL DE BOLIVIA \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  **APOYO NACIONAL A LA PRODUCCIÓN Y EMPLEO**  CÓDIGO BCB: ANPE - C Nº 062/2013-1C |

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| **1.    CONVOCATORIA** | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| **Se convoca a la presentación de Cotizaciones para el siguiente proceso:** | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| **Entidad Convocante** | | **:** | | ***Banco Central de Bolivia*** | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |  |
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| **Modalidad de Contratación** | | **:** | | **Apoyo Nacional a la Producción y Empleo** | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |  |
| **CUCE** | | **:** | | |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | | 1 | 3 | - | 0 | 9 | 5 | 1 | - | 0 | 0 | - |  |  |  |  |  |  | - | 1 | - | 1 |  | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| **Código interno que la entidad utiliza para Identificar al proceso** | | **:** | | **ANPE C N° 062/2013 1C** | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |  |
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| **Objeto de la contratación** | | **:** | | **SERVICIO DE MONITOREO DE INFORMACIÓN CONCERNIENTE AL BCB EN TELEVISIÓN Y RADIO EN LAS CIUDADES DE LA PAZ, SANTA CRUZ Y COCHABAMBA** | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |  |
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| **Método de Selección y Adjudicación** | | **:** | | **X** | | | | **a) Precio Evaluado Más Bajo** | | | | | | | | | | |  |  | | | | |  | b) Calidad, Cotización Técnica y Costo | | | | | | | | | | |
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| **Forma de Adjudicación** | | **:** | | ***Por el Total*** | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |  |
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| **Precio Referencial** | | **:** | | ***Bs174.000,00*** | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |  |
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| **La contratación se formalizará mediante** | | **:** | | ***Contrato*** | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |  |
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| **Garantía de Cumplimiento**  **de Contrato** | | **:** | | El proponente adjudicado deberá constituir la garantía del cumplimiento de contrato o solicitar la retención del 7% en caso de pagos parciales. | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |  |
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| **Señalar para cuando es el requerimiento del servicio general** | | **:** | | **X** | | | | 1. **Servicios Generales para la gestión en curso.** | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| **:** | |  | | | | 1. Servicios Generales recurrentes para la próxima gestión (el proceso llegará hasta la adjudicación y la formalización de la contratación estará sujeta a la aprobación del presupuesto de la siguiente gestión. | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| **Organismo Financiador** | | **:** | | **Nombre del Organismo Financiador** | | | | | | | | | | | | | | |  | |  |  |  | | | | **% de Financiamiento** | | | | | | | | |  |
|  | |  | | *(de acuerdo al clasificador vigente)* | | | | | | | | | | | | | | |  | |  |  |  | | | |  |  |  |  |  |  |  | |  |  |
|  | |  | | Otros Recursos Específicos | | | | | | | | | | | | | | | | | | |  | | | | 100 | | | | | | | | |  |
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| **Periodo de provisión del servicio** | | **:** | | 12 Meses según especificaciones técnicas. | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |  |
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| **Lugar de Prestación del Servicio** | | **:** | | Oficinas del proveedor según especificaciones técnicas. | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |  |  |  |
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| **2.    INFORMACIÓN DEL DOCUMENTO BASE DE CONTRATACIÓN (DBC)** | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |  |
| **Los interesados podrán recabar el Documento Base de Contratación (DBC) en el sitio Web del SICOES y obtener información de la entidad de acuerdo con los siguientes datos:** | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| **Domicilio fijado para el proceso de contratación por la entidad convocante** | | | **:** | | Edificio Principal del BCB, Calle Ayacucho esquina Mercado. La Paz – Bolivia. | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |  |
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|  | | |  | | *Nombre Completo* | | | | | | | | | |  | *Cargo* | | | | | | | | | | |  | *Dependencia* | | | | | | | |  |
| **Encargado de atender consultas**  **Administrativas** | | | **:** | | Flores Villca Olga | | | | | | | | | |  | Profesional en Compras y Contrataciones | | | | | | | | | | |  | Dpto. de Compras y Contrataciones | | | | | | | |  |
| **Técnicas** | | | **:** | | Shirley Aguilar Loza | | | | | | | | | |  | Analista de Monitoreo y  Análisis Periodístico | | | | | | | | | | |  | Subgerencia de Comunicación y Relacionamiento Institucional | | | | | | | |  |
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| **Horario de atención de la Entidad** | | | **:** | | De horas 08:30 a horas 18:30 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |  |
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| **Teléfono:** | **2409090 Internos**  **4709 (Consulta ADM)**  **1511 (Consulta Técnica)** | | | | | | | | | **Fax:** | | | 2407368 | | | | **Correo electrónico para consultas:** | | | | | | | [oflores@bcb.gob.bo](mailto:oflores@bcb.gob.bo)  (Consultas Administrativas)  [saguilar@bcb.gob.bo](mailto:saguilar@bcb.gob.bo)  (Consultas Técnicas) | | | | | | | | | | | |  |
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| **3.    CRONOGRAMA DE PLAZOS** | | | | | | | | | | | | | | | |
| **El cronograma de plazos previsto para el proceso de contratación, es el siguiente:** | | | | | | | | | | | | | | | |
| **#** |  |  | **FECHA** | | |  | **HORA** | | |  | **LUGAR Y DIRECCIÓN** | | |  | |
|  | *Día/Mes/Año* | | |  | *Hora: Min* | | |  |  | |
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| **1** | Publicación del DBC en el SICOES y la Convocatoria en la Mesa de Partes | **:** | 02.08.13 | | |  |  | | |  |  | | |  | |
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| **2** | Inspección Previa*(No es obligatoria)* | **:** | - | | |  |  | | |  |  | | |  | |
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| **3** | Consultas Escritas *(No son obligatorias)* | **:** | - | | |  |  | | |  |  | | |  | |
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| **4** | Reunión Informativa de Aclaración *(No es obligatoria)* | **:** | - | | |  |  | | |  |  | | |  | |
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| **5** | Fecha límite de presentación y Apertura de Cotizaciones | **:** | 12.08.13 | | |  | 15:00 | | |  | **Presentación de Propuestas:**  Ventanilla Única de Correspondencia, – PB del Edificio del BCB.  **Apertura de Propuestas**  Piso 7 del Edificio Principal del BCB, ubicado Calle Ayacucho esquina Mercado. La Paz – Bolivia | | | |  |
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| **6** | Presentación del Informe de Evaluación y Recomendación al RPA | **:** | 12.09.13 | | |  |  | | |  |  | | |  | |
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| **7** | Adjudicación o Declaratoria Desierta | **:** | 20.09.13 | | |  |  | | |  |  | | |  | |
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| **8** | Notificación de la Adjudicación o Declaratoria Desierta | **:** | 24.09.13 | | |  |  | | |  |  | | |  | |
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| **9** | Presentación de documentos para la formalización de la contratación | **:** | 04.10.13 | | |  |  | | |  |  | | |  | |
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| **10** | Suscripción de Contrato o emisión de la Orden de Servicio | **:** | 15.10.13 | | |  |  | | |  |  | | |  | |
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